

# Employee Productivity Monitoring

EPM has enormous potential for businesses - when done right.  
What do the good, the bad and the ugly of EPM look like?

## The Good

69% OF EMPLOYEES WORK HARDER WHEN APPRECIATED | COMPANIES WITH ENGAGED EMPLOYEES ARE 21% MORE PROFITABLE



### Performance & wellbeing

Real-time transparency of screen time (work & non-work) and refresh time for employees and teams.



### Employee-centred

Data with a purpose for full transparency, valuing every team member's time and tasks.



### Enterprise

Seamless and effortless design to collect data in real time and at scale, with complete privacy.

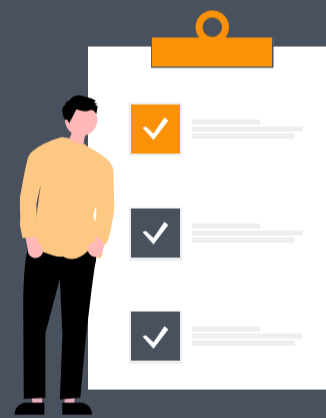
## The Bad

THE AVERAGE WORK WEEK HAS GROWN BY 48 MINUTES | 53% OF WOMEN ARE AT POINT OF BURNOUT



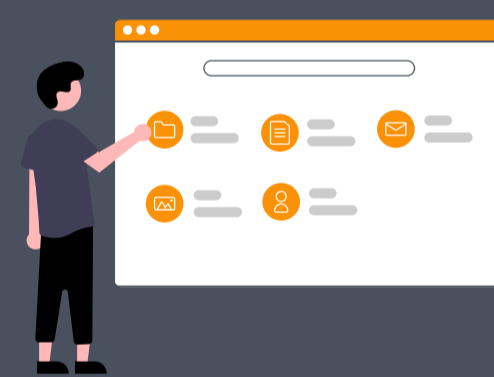
### Doing nothing

Taking a 'do nothing' approach is easy, but doesn't help the employee or the team improve.



### Employee surveys

Surveys have value, but they measure the lag, you need to lead in real time.

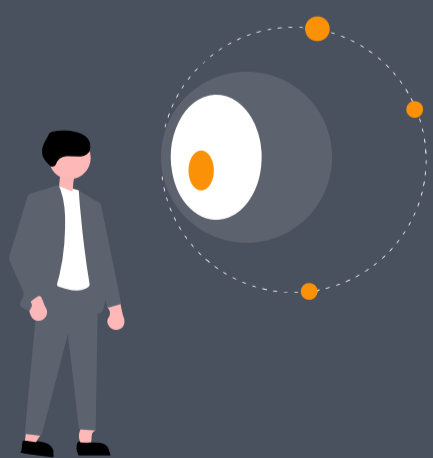


### System only

Reviewing performance metrics from systems provides valuable single system views, but not a holistic performance view.

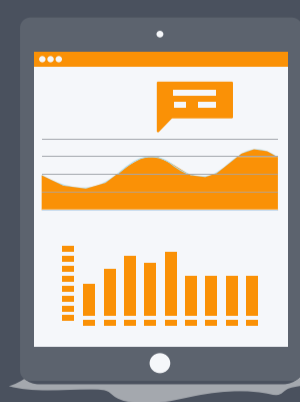
## The Ugly

ONLY 21% RATE WELLBEING AS "GOOD" | 89% SAY THEIR WORK LIFE IS GETTING WORSE



### Surveillance

You aren't looking for criminals. These are your team members. Purpose matters.



### Screen recording and storage

You don't need screen recordings of private data to understand performance of time and tasks.



### Key stroke logging

Beyond creepy and invading privacy, storing all this data incurs risk and cost.